

ABOUT THE PROJECT:

For communities to attract and maintain businesses in today's highly competitive environment, they need reliable, comprehensive data that can be quickly provided to corporate location professionals. Economic development professionals working collaboratively with corporate location consultants have devised a comprehensive site selection data template to guide communities with data collection, analysis and delivery. Known as the International Economic Development Council's Site Selection Standards templates, this data set contains over 1,200 data elements organized into 25 tabular profiles.

For this project, The Newfoundland and Labrador Statistics Agency, in partnership with the town councils and the Capital Coast Development Alliance, will be collecting data to fill out the infrastructure data piece of the Site Selections Standards.

Once completed, the communities will have an international standard of data to provide to potential site selectors.

**FOR ADDITIONAL
INFORMATION
PLEASE CONTACT:**



Christine Snow, Executive Director

Capital Coast Development Alliance
33 Pippy Place
St. John's, NL A1B 3X2
TEL: (709) 753-5554
FAX: (709) 753-5557
EMAIL: christines@ccda.nf.net

Newfoundland and Labrador Statistics Agency

Robert Piccott / Joseph Joy
Economics and Statistics Branch
Department of Finance
Ground Floor, Confederation Bldg.
East Block
P.O. Box 8700
St. John's, NL A1B 4J6
TEL: (709) 729-1737/2915
FAX: (709) 729-6944
EMAIL: robertpiccott@gov.nl.ca

BUSINESS INFRASTRUCTURE DATA PROJECT

INFORMATION PAMPHLET



Newfoundland and Labrador Statistics Agency
Department of Finance

IN PARTNERSHIP WITH:

Town of
Conception Bay South (CBS)

Town of
Logy Bay - Middle Cove - Outer Cove

Town of
Petty Harbour - Maddox Cove

Town of Pouch Cove

Town of Paradise

Capital Coast Development Alliance
(CCDA)

BUSINESS INFRASTRUCTURE DATA PROJECT

SOME QUESTIONS YOU MAY HAVE:

WHO IS COLLECTING THE DATA?

In partnership with the town councils and the Capital Coast Development Alliance, The Newfoundland and Labrador Statistics Agency will be collecting the data.

WHAT DATA ARE BEING COLLECTED?

Infrastructure data relating to available buildings and existing office site locations, as well as industrial buildings and locations.



Types of data include:

- Owner and contact info
- Building specifications (square footage, etc)
- Telecommunications, electric power, water and sewer

WHEN WILL THE DATA BE COLLECTED?

From mid-May through the month of August, representatives from the Newfoundland and Labrador Statistics Agency will be contacting businesses to collect the infrastructure data.

HOW WILL THIS INFORMATION BE USED?

The purpose of the project will be to develop an infrastructure database to be housed inside a GIS mapping application that will be used by Site Selectors to attract potential business to the area. The idea is to have a complete set of standard data readily available for potential investors.